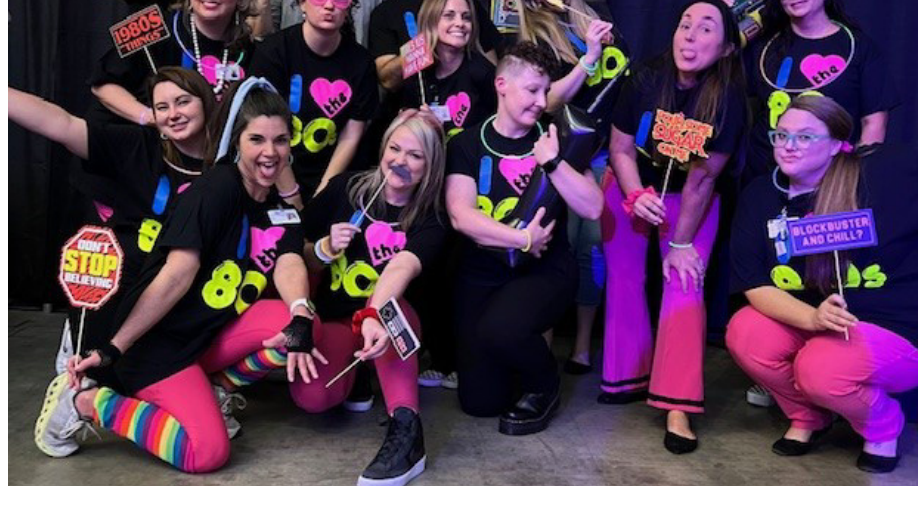


EYE CARE TODAY

Advances in eye care. Connections to experts.

35TH ANNUAL EYE EDUCATION FOUNDATION SYMPOSIUM HUGE SUCCESS!

Our planning team looks forward to this event all year! Thank you to over 120 Optometrists from the Southeast who attended this year's Seminar. Attendees had the opportunity to earn 20 credit hours and learn from an excellent lineup of nationally renowned speakers. We celebrated two long-time attendees, Dr. Michael Raim and Dr. Gavin McFaden for achieving the impressive milestone of 50 Years in practice. We traveled back to the 80's for some nostalgic fun. Attendees enjoyed classic arcade games, a live DJ and specialty multi-colored signature cocktails. The Eye Center South Leadership team joined in the selfie station fun.



Planning has already begun for next year's event. **Please save the date for February 7-9, 2025.** If you didn't join us, click the link to see what you missed! <https://www.facebook.com/EyeEducationFoundation>.

While you're there, click "Follow" for updates leading up to next year's event or visit us at www.eyeeducationfoundation.net.



Follow us on Facebook @EyeEducationFoundation for updates throughout the year.

CLINIC NEWS

DR. MARIUS HEERSINK JOINS DOTHAN CLINIC THIS SUMMER.

Dr. Marius Heersink will join the Dothan clinic medical staff this August. He recently completed his residency at Wills Eye Institute in Philadelphia, Pennsylvania with a focus on Comprehensive ophthalmology, cornea, and refractive surgery. In 2020 he earned his Dual Medical Doctorate (MD) and Master of Business Administration (MBA) from the UAB Heersink School of Medicine and Collat School of Business in Birmingham, Alabama. He completed his B.S. at UAB, graduating Summa Cum Lauda through the Early Medical School Acceptance Program.



He is eager to join his father and brother in the Dothan practice, and to meet each of you. We will host a reception to introduce him to the local medical community. Stay tuned for an invitation. We will also be making personal visits to Dothan area optometry offices to provide opportunities for you to get to know him better. Please join us in giving Dr. Marius Heersink a warm welcome back home to Dothan!

ECS-DESTIN EARNS VIP DESTIN MAGAZINE "BEST OF DESTIN" AWARD

ECS-Destin recently received the 2024 "Best of Destin" award for "Best Eye Care Clinic" for the 6th year in a row! Jackie Williamson recently attended the VIP Destin Magazine Black Tie Gala at the San Destin Hilton to receive our award. **We are honored that the Destin community continues to support us as their top choice for quality specialty eyecare.**



OD/MD EDUCATIONAL DINNER IN DESTIN

Thank you to those of you who were able to join the ECS-Destin MDs and staff for an educational dinner at Ruth's Chris co-sponsored by Johnson and Johnson. Dr. Bansagi enjoyed sharing "Advances in Intraocular Lenses." Look for more educational events like this one in Destin in the coming months.



PANAMA CITY ODS, PLEASE SAVE THE DATE



Thursday, June 6, 2024, 6 p.m.

Firefly, 535 Richard Jackson Blvd.

Educational Dinner

Sponsored by SunPharma/Cequa

Invitations to follow.

PHYSICIAN NEWS

DR. SEBASTIAN HEERSINK TO PERFORM 1ST IDOSE TR IN THE STATE OF ALABAMA.

Eye Center South in Dothan is proud to announce the availability of iDose® TR (travoprost intraocular implant) 75 mcg. iDose TR is a new, FDA approved treatment that is designed to provide long duration, continuous drug therapy directly inside the eye, helping patients take better control over the elevated eye pressure associated with open-angle glaucoma or ocular hypertension.



Sebastian B. Heersink, M.D. Cataract & Laser Refractive Surgeon & Cornea Specialist

Developed by Glaukos, iDose TR reduces high or elevated pressure within the eye by automatically releasing the same type of medication used for decades in the most commonly prescribed eye drops. During a clinical study, 8 out of 10 patients did not need prescription eye drops 12 months after administration of iDose TR. iDose TR may be particularly beneficial for patients who have difficulty adhering to a daily medication regimen or whose condition is uncontrolled on topical glaucoma medications.

"Eye Center South is dedicated to providing our patients with the most advanced treatment options available," said Dr. Sebastian Heersink for Eye Center South. "iDose TR represents a significant development in how we can proactively address glaucoma care, and we are proud to be among the first practices in the State of Alabama to make this therapy available." **If you have patients who would benefit from this new treatment, please contact us for an appointment at our Dothan clinic.**

For more information about iDose TR, click the website link <https://www.idosetrhcp.com/about-idose/>

Clinically Proven with Foundational IOP Control

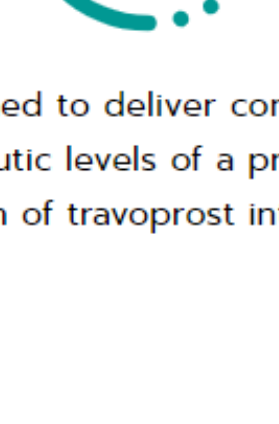
In two pivotal trials, iDose TR achieved the pre-specified primary efficacy endpoint (non-inferiority to topical timolol through 3 months). At 12 months:

81%

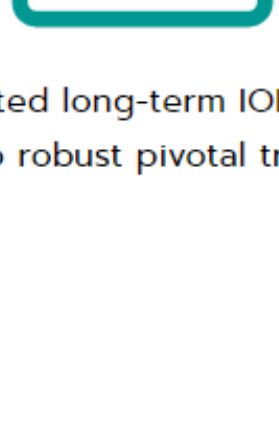
of iDose TR subjects were completely free of IOP-lowering topical medication!

24/7 Adherence with iDose TR

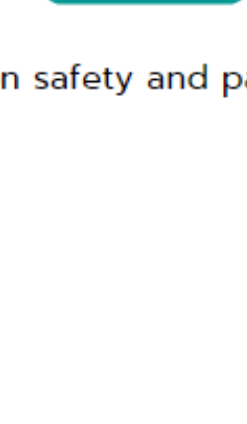
iDose TR is a paradigm-changing treatment.



Designed to deliver continuous therapeutic levels of a proprietary formulation of travoprost intracamerally



Demonstrated long-term IOP control in two robust pivotal trials



Provides proven safety and patient tolerability

DR. BENNETT ANNOUNCES RETIREMENT THIS SUMMER.

Dr. Bill Bennett, partner in Eye Center South recently announced his plans to retire in early July. Dr. Bennett joined Eye Center South in July, 1986 and has enjoyed a long successful career in Ophthalmology. He is loved by his medical colleagues, support staff, church congregation, family, and patients. He is well known for offering a prayer for each of his patients before performing their surgery and his kind and gentle spirit. We look forward to celebrating him and his respected career this summer.



William L. Bennett, M.D. Cataract Surgeon & General Ophthalmology

Follow Us!

