Eye Center South
Birmingham | Montgomery

Winter 2022

# EYE CARE TODAY

*Advances in eye care. Connections to experts.*

## LIMITED SEMINAR SPOTS AVAILABLE!

OD MD
THROUGH COOPERATION

Thank you for all the early bird registrations for our upcoming 33rd Annual Eye Education Foundation Symposium on February 4- 6, 2022. Limited space is available, please register today at www.eyeeducationfoundation.net. Cost is $995, which includes all meals, lecture materials and 2 tickets to the Gold Medal Gala on Saturday evening. All lecture materials will be uploaded to the website prior on Monday, Jan. 24, 2022.

Prior to attending, we strongly advise all attendees get a Covid vaccination and/or booster for your health and safety. Please note that this year's event will be held at the Dothan Country Club which will allow us more space to social distance (if needed). Our Medical Director/UAB School of Optometry are closely monitoring Covid 19 to ensure that our event adheres to recommended safety guidelines. If you have any questions, call Sherry McLean at **334-793-2211 ext. 247** or email her at smclean@eyecentersouth.net

Dothan Country Club

## EXHIBITOR SPONSORS:

**PLATINUM:**
Alcon, Zeiss

**GOLD:**
Lunovus

**SILVER:**
Ocular Therapeutix
Hoya

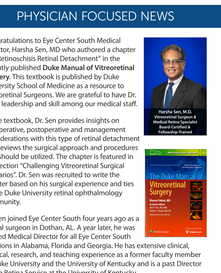
**BRONZE:**
Allergan
Bausch+Lomb
Cooper Vision
Heidelberg Engineering
IRIDEX
Johnson & Johnson Vision
Kala RX
LKC Technologies
Lombartis Instruments
MacuLogix
Marcolin
New World Medical
Novartis
Optos
PREmployer
TearLab
Trinity Research Group

Follow us on Facebook for frequent updates leading up to the seminar.

## CLINIC FOCUSED NEWS

### DIRECT ORDER YOUR LUNOVUS PRODUCTS

Eye Center South has enjoyed a long-standing relationship with Lunovus and offer their product line at all locations. Many of you also recommend this product line. Has your practice shifted to ordering directly from Lunovus to keep products in stock for your patients? If not, we can help! Contact Mike Kirkpatrick at 205-440-5326 or mkirkpatrick@lunovus.com to set up a direct account. Do you have patients who have difficulty putting drops in their eyes? Check out the EasyDrop glasses, a hassle free and comfortable way to administer eye drops without touching the eyes. Only $22.95 and available to order at www.lunovus.com.




## JANUARY IS NATIONAL GLAUCOMA AWARENESS MONTH

Glaucoma is the 2nd leading cause of blindness in the world. Thank you for recommending our Glaucoma specialists to your patients for excellent continued Glaucoma care.

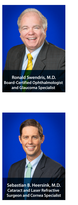
## PHYSICIAN FOCUSED NEWS

Congratulations to Eye Center South Medical Director, Harsha Sen, MD who authored a chapter on "Retinoschisis Retinal Detachment" in the recently published **Duke Manual of Vitreoretinal Surgery**. This textbook is published by Duke University School of Medicine as a resource to Vitreoretinal Surgeons. We are grateful to have Dr. Sen's leadership and skill among our medical staff.

In the textbook, Dr. Sen provides insights on preoperative, postoperative and management considerations with this type of retinal detachment and reviews the surgical approach and procedures that should be utilized. The chapter is featured in the section "Challenging Vitreoretinal Surgical Scenarios". Dr. Sen was recruited to write the chapter based on his surgical experience and ties to the Duke University retinal ophthalmology community.

Dr. Sen joined Eye Center South four years ago as a retinal surgeon in Dothan, AL. A year later, he was named Medical Director for all Eye Center South locations in Alabama, Florida and Georgia. He has extensive clinical, surgical, research, and teaching experience as a former faculty member of Duke University and the University of Kentucky and is a past Director of the Retina Service at the University of Kentucky.

Harsha Sen, M.D.
Vitreoretinal Surgeon &
Medical Retina Specialist
Board Certified &
Fellowship Trained




### WE'LL MISS YOU DR. GAULDIN!

Dr. Gauldin has been a wonderful asset to our Medical Staff over the past 5.5 years. He has served at our Dothan, Montgomery, Andalusia and Auburn clinic locations.

He and his wife have recently decided to return to their hometown in Arkansas. Dr. Gauldin's last day will be March 17th. We wish him all the best!

Donald W. Gauldin, Jr. M.D.
Cataract Surgeon &
Ground Ophthalmologist

## NEW PHYSICIAN ROTATIONS

### ANDALUSIA

Dr. Ron Swendris recently began rotating to the Andalusia clinic twice a month. Dr. Swendris will no longer rotate to our Panama City clinic. Dr. Swendris has over 30 years' experience treating glaucoma and cataracts. He looks forward to serving the Andalusia community.

Ronald Swendris, M.D.
Board Certified Ophthalmologist
and Glaucoma Specialist

### AUBURN

Dr. Sebastian Heersink will begin rotating to our Auburn clinic once a month, beginning January 21. We are actively recruiting a full time ophthalmologist in the Auburn community. We welcome your feedback and recommendations.

Sebastian B. Heersink, M.D.
Cataract and Laser Refractive
Surgeon and Cornea Specialist

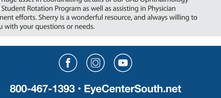
## PHYSICIAN ANNIVERSARIES

### CONGRATULATIONS

FOUNDERS OF EYE CENTER SOUTH

Marvin E. Heersink, M.D.
Cataract & Laser
Refractive Surgeon
41 YEARS
Dothan

John O. Fortier, M.D.
Retina & Vitreous Specialist
41 YEARS
Dothan, Andalusia
& Destin


Irene H. Ludwig, M.D.
Pediatric Ophthalmologist
& Strabismus Surgeon
30 YEARS
Dothan, Destin &
Panama City

Richard W. Bryant, M.D.
Facial Cosmetic & Orbital
Reconstructive Surgeon
15 YEARS
Dothan, Auburn,
Montgomery
& Destin

## STAFF NEWS & MILESTONES

Michele Sosa, Mgr. of ECS/Destin and Panama City was featured in the "VIP Destin Magazine 'Leading Ladies' issue." We are grateful to have her on our team. We thank Michele for her leadership and being a community advocate in the Destin and Panama City, Florida communities.

View the digital article at https://issuu.com/greg934/docs/vipdestin_sept21_webmag?fr=sYjdhNTQyMTMyOTc

## EMPLOYEE SPOTLIGHT – SHERRY MCLEAN

Chances are you've met Sherry McLean! She has been with Eye Center South for 11 years and held several clinical positions prior to joining the Marketing team 3 years ago. She is the Marketing Assistant and Community Outreach Coordinator who is heavily involved in the success of our Annual Gift of Sight Program as well as the Eye Education Foundation Planning Committee. Her organizational skills, attention to detail and creativity are unparalleled. She is also a huge asset in coordinating details of our UAB Ophthalmology Elective Student Rotation Program as well as assisting in Physician Recruitment efforts. Sherry is a wonderful resource, and always willing to help you with your questions or needs.